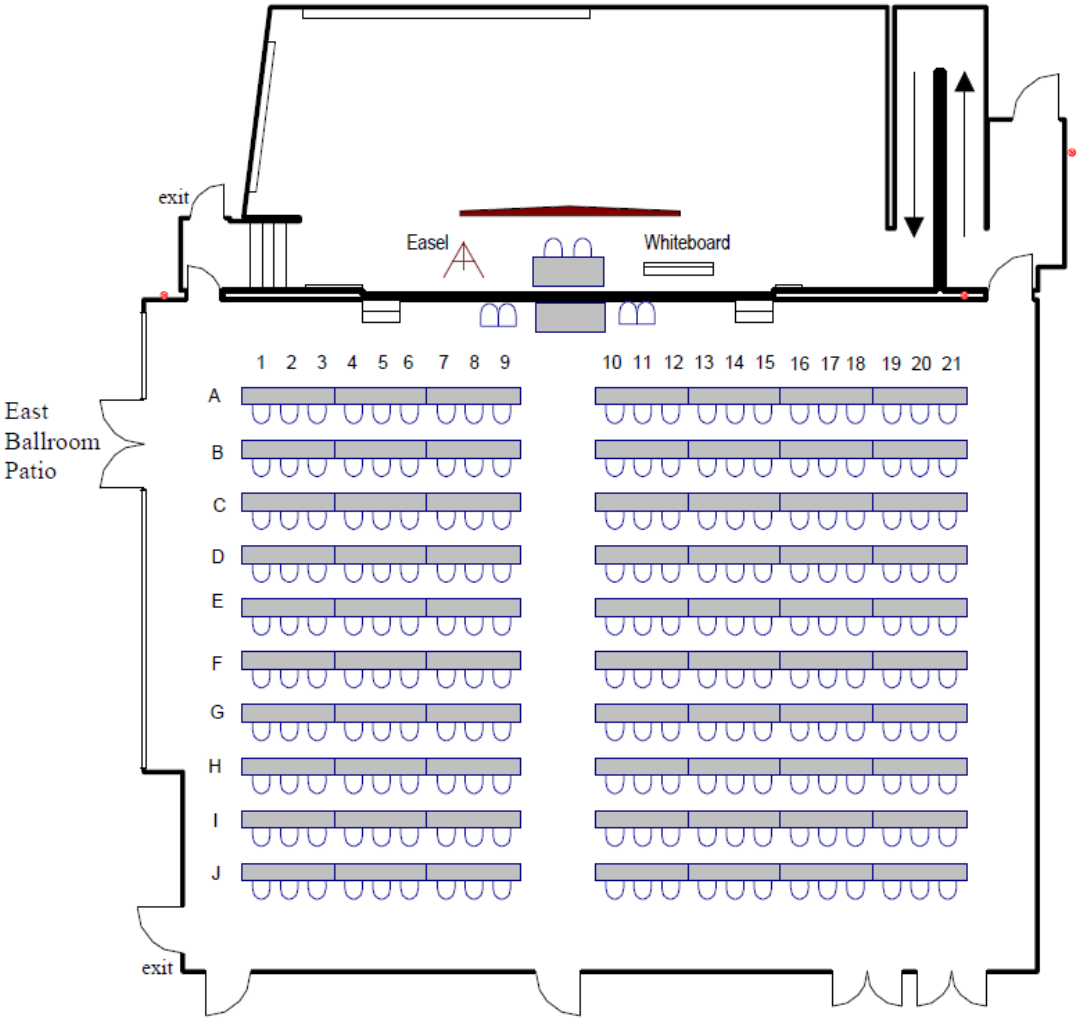East Ballroom & Platform